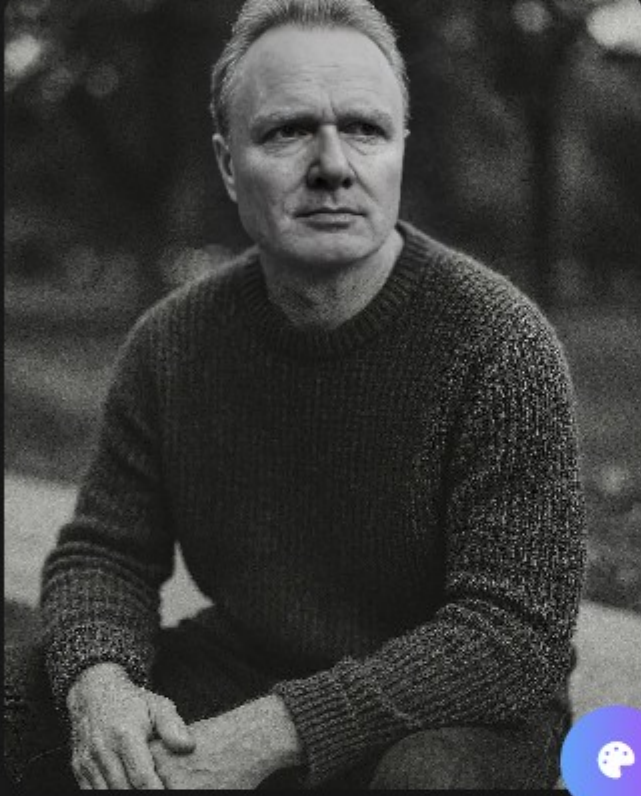


PORTFOLIO PRESENTATION

PATRICK
OSINSKI

Phygital Visionary

Bridging the physical and digital realms through innovative art that speaks to both soul and code



📍 São Paulo, Brazil

Patrick Osinski

French-Born Phygital
Visionary

- **From Executive to Artist**
Successful advertising executive in Paris and founder of three thriving startups, including Brazil's pioneering audiobook platform
- **Phygital Innovation**
Explores the fusion between human emotion and digital transcendence through cutting-edge technology
- **Artistic Philosophy**
Bridges traditional artistry with AR, 3D and immersive digital experiences



Phygital Process

Where Physical Meets Digital

"Phygital Emotion" Philosophy

More than technique, a philosophy bridging human emotion with digital transcendence through tangible creativity and cutting edge technology.

Digital Augmentation

Canvas and pigments evolve through AI-driven layers and AR experiences, creating interactive, emotionally charged statements.

Jazz Spirit

Mixed Media on Canvas · Augmented Reality

100 x 100 cm

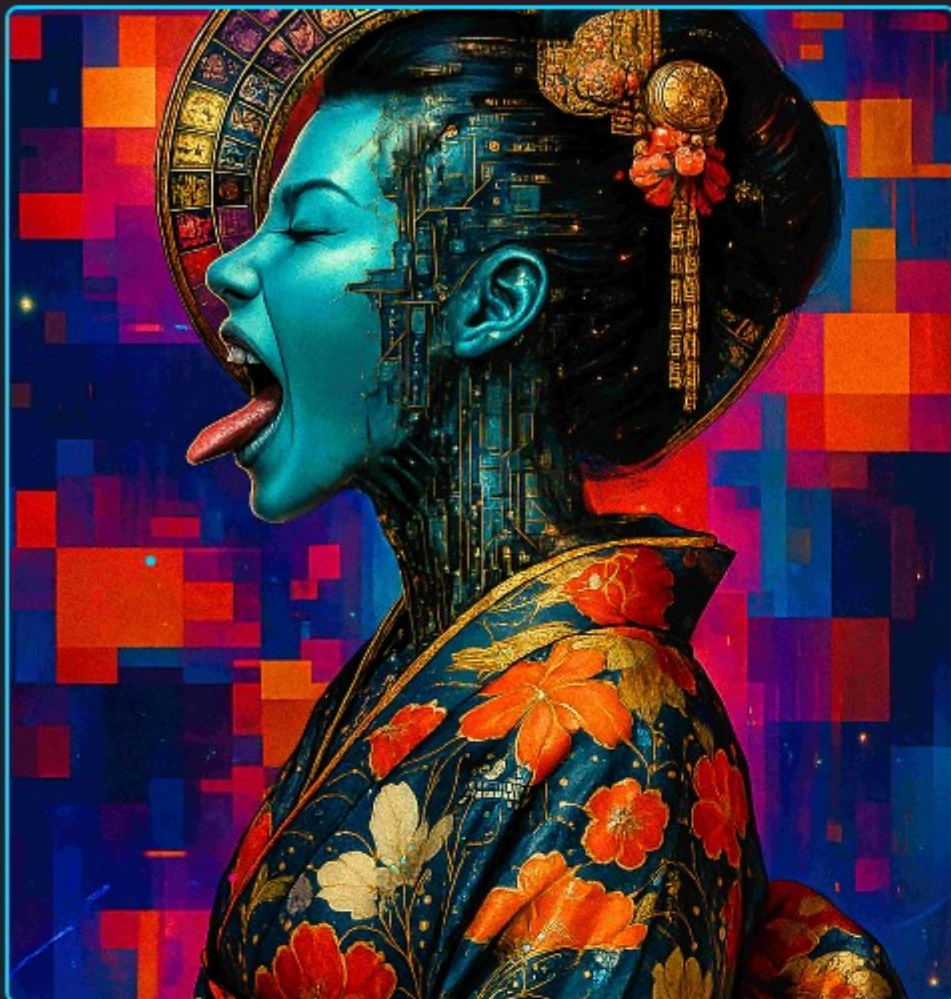
A vivid Jazz spirit captured in physical point and extended into a surreal AR experience.

When scanned, the piece evolves digitally in time, creating an immersive bridge between tangible artistry and Jazz spirit.

🎨 Physical Canvas 📱 AR Experience



🔗 AR Enabled



Cyber Geisha

Medium & Technology

On metal for strong color impact.

Artistic Vision

A hypnotic portrait series exploring post-human intuition, algorithmic prophecy, and spiritual identity in a data-driven world.

Phygital Innovation

Merging traditional painting techniques with digital layers, creating a dialogue between human intuition and machine learning algorithms.

Digital Age

Metal · Digital Age · Interactive Sound Layer

On metal with video and 3D animation AR.

Medium
Metal

Technology

Digital Age + video + audio + 3D AR

📱 Scan to Experience



Let's Connect

Explore the intersection of art and technology.

Contact Information

🌐 Portfolio website

patrickosinskiart.com

Email

📧 osinski.patrick@gmail.com

📍 Location

São Paulo, Brazil

Digital Presence

Instagram

📷 @patrickosinski_

TikTok

🎵 @patrickosinski_

🔗 Discover Phygital Art

FROM STATIC TO ALIVE

Phygital art by Patrick Osinski

WHAT IS PHYGITAL ART?

Physical + digital. One artwork, two experiences.

On the wall: color, composition, emotion.

On your phone: animation, sound and hidden clues that react to your camera.

One piece, two realities. The artwork waits for the viewer to unlock it.

ABOUT THE ARTIST

French artist based in São Paulo.

I spent years as a creative director in Paris and founded three startups before moving fully into phygital art.

My work mixes pop icons, cinema, jazz culture and technology to create pieces that feel playful, bold and slightly subversive.



WHY COLLECT PHYGITAL ART NOW?

- Collectors want experiences, not only images on a wall.
- +82% in searches for "phygital art" and interactive exhibitions.
- AR keeps people in front of a piece for 40+ seconds.

I do not sell just paintings. I sell portals. I sell discoveries.



CYBER GEISHA - Phygital Edition



POP VOCAL - Phygital Edition



BOOP! - Phygital Edition



BANANA - Phygital Edition



MARQUEE JAZZ - Phygital Edition



SPARK - Phygital Edition

PHYGITAL ART - WHY COLLECTORS CARE

Dual value
Physical masterpiece + interactive layer
(AR, video, sound).
Live experience
It reacts, evolves and creates
presence in your space.

Limited editions
Numbered, traceable and collectible.
Authenticity
QR/NFC + certificate = provenance
and trust.
Shareability
Great for press, social and events.



Patrick Osinski

www.patrickosinskiart.com
Phygital art for people who want more than a pretty wall.

Phygital Art

Why Collectors Care



Physical + Digital. One artwork, two experiences

Value



+ Dual Value

Physical masterpiece
+ interactive layer
(AR/video/sound)



Authenticity

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and trust



Live Experience

It reacts, evolves,
creates presence
in your space



Shareability

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Why it Holds Value



Limited Editions

Numbered, traceable,
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Smart Buy Checklist

- Edition & numbering
 - Authentication (QR/NFC + certificate)
 - Authentication (QR/NFC + certificate)
 - Using & after-uses
 - Usage rights & updates
- PatrickOsinskiArt.com